

**Amendments to the Specification:**

Please replace the paragraph on page 7, starting on line 2 with the following amended paragraph:

The second lead wire 124b comprises a metal, for example, such as nickel (Ni), copper (Cu), etc. The second lead wire 124b is disposed through the second sealant 117 to be electrically connected to the second internal electrode 124a that is disposed inside of the lamp body 110. The second internal electrode 124a is disposed opposite to the first internal electrode 122a. The second internal electrode 124a that has a circular cylindrical shape to discharge the discharge gas easily comprises a metal, for example, such as nickel (Ni), copper (Cu), etc.

Please replace the paragraph starting on page 8, line 22 with the following amended paragraph:

Referring to FIG. 4, a lamp 300 includes a lamp body 310 and first and second electrodes 322 and 324. The lamp of the present embodiment is same as in Embodiment 1 except for first and second electrodes. Thus, the same reference numerals will be used to refer to the same or like parts as those described in Embodiment 1 and any further explanation will be omitted.

Please replace the paragraph starting on page 9, line 10 with the following amended paragraph:

FIG. 5 is a perspective view illustrating a lamp according to a fourth exemplary embodiment of the present invention. The lamp of the present embodiment is same as in Embodiment 1 except for first and second electrodes. Thus, the same reference numerals will be used to refer to the same or like parts as those described in Embodiment 1 and any further explanation will be omitted.

Please replace the paragraph starting on page 9, line 26 with the following amended paragraph:

FIG. 6 is a perspective view illustrating a lamp according to a fourth exemplary embodiment of the present invention. The lamp of the present embodiment is same as in Embodiment 1 except for first and second electrodes. Thus, the same reference numerals will be used to refer to the same or like parts as those described in Embodiment 1 and any further explanation will be omitted.

Please replace the paragraph starting on page 10, line 18 with the following amended paragraph:

FIG. 7 is a partially cut out perspective view illustrating a lamp according to a sixth exemplary embodiment of the present invention. The lamp of the present embodiment is same as in Embodiment 1 except for first and second electrodes. Thus, the

~~same reference numerals will be used to refer to the same or like parts as those described in Embodiment 1 and any further explanation will be omitted.~~

Please replace the paragraph starting on page 18, line 26 with the following amended paragraph:

Referring to FIGS. 4 and 18, a backlight assembly 900 includes a receiving container 910, a lamp 500, a first conducting part 956 and a second conducting part 958. The backlight assembly 900 may include a plurality of the lamps 500. ~~Referring now in specific detail to FIG. 18 in which the elements of the receiving container 910 denote the same elements of the receiving container 710 in FIG. 8, and thus any further detailed descriptions concerning the same elements of the receiving container 910 will be omitted.~~

Please replace the paragraph starting on page 15, line 25 with the following amended paragraph:

The first common electrode 756b is disposed in the first slot 773, and the first connecting electrodes 756a are folded toward the first electrodes 322, such that the first electrodes 322 and the first connecting electrode 756a are overlapped with each other. The overlapped portions of the first connecting electrode 756a and first electrodes 322 are combined by screws 776.

Please replace the paragraph starting on page 16, line 9 with the following amended paragraph:

The second common electrode 758b is disposed in the second slot 775, and the second connecting electrodes 758a are folded toward the second electrodes 324, such that the second electrodes 324 are overlapped with the second connecting electrodes 758a. The overlapped portions of the second connecting electrode 758a and the second electrodes 324 are combined with each other by screws 776.

Please replace the paragraph starting on page 17, line 2 with the following amended paragraph:

The second common electrode 758b of the second conducting part 758 is then inserted into the second slot 775. Therefore, the second connecting electrodes 758b are disposed on the bottom plate of the receiving block 770. The second connecting electrodes 758b are substantially parallel with the first connecting electrodes 756a. The second connecting electrodes 758a are overlapped with the second electrodes 324. The second electrodes 324 are then fixed to the second connecting electrodes 758a by the screws 776.

Please replace the paragraph starting on page 17, line 16 with the following amended paragraph:

Referring to FIGS. 5, 16 and 17, a backlight assembly 800 includes a receiving container 810, a lamp 400, a first conducting part 856 and a second conducting part 858. The first and second conducting parts 856 and 858 are connected to an inverter 855. The backlight assembly 800 may include a plurality of the lamps 400.

Please replace the paragraph starting on page 19, lines 26 with the following amended paragraph:

The first and second electrodes 522 and 524 of each of the lamps 500 are connected to the first and second clips ~~856b and 858b~~ 956b and 958b.

Please replace the paragraph starting on page 20, line 3 with the following amended paragraph:

The receiving block 970 is disposed on the backlight assembly 900. The receiving block 970 includes a quadrangular frame shape having an opening 971. The opening 971 is disposed in a center of the receiving block 970.

Please replace the paragraph starting on page 21, line 11 with the following amended paragraph:

The LCD panel 1120 includes a TFT substrate 1124, a liquid crystal 1126 and a color filter substrate ~~1222~~ 1122. The driving module 1150 is disposed on the TFT substrate 1124. The driving module 1150 may be formed integrally with the TFT substrate 1124.

Please replace the paragraph starting on page 13, line 11 with the following amended paragraph:

FIG. 10 is a cross-sectional view taken along a line A-A' of FIG. 8. Referring to FIG. 10, an insulating member 751 is formed on a bottom plate opposite to the lamp 300, the first conducting part 756 and the second conducting part 758 of the receiving container 710. The insulating member 751 has a sufficient thickness and a resistance to prevent a dielectric breakdown. The insulating member 751 may correspond to an insulating layer. Also shown in FIG. 10 is an optional lamp insulating member 326 which serves to insulate the first and second electrodes 322 and 324, respectively, from one another.

Please replace the paragraph starting on page 15, line 8 with the following amended paragraph:

FIG. 13 is an exploded perspective view illustrating a lamp inserted into a receiving block according to an exemplary embodiment of the present invention, and FIG. 14 is a cross-sectional view taken along a line B-B' ~~[[C-C']]~~ of FIG. 9.

Please replace the paragraph starting on page 20, line 24 with the following amended paragraph:

FIG. 19 is an exploded perspective view illustrating an LCD apparatus 1000 according to an exemplary embodiment of the present invention.

Please insert a new page at the end of the specification as follows:

#### ABSTRACT OF THE DISCLOSURE

A lamp includes a lamp body having a tubular shape, a cross-section of the lamp body including a major axis and a minor axis, the major axis substantially in parallel with a light incident surface of an LCD panel, and a plurality of electrodes applying a discharge voltage to the lamp body.